

Message Text

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PAGE 01 CAIRO 10399 171436Z

42

ACTION NEA-10

INFO OCT-01 ISO-00 SP-02 AID-05 EB-07 NSC-05 CIEP-01

TRSE-00 SS-15 STR-04 OMB-01 CEA-01 COME-00 OPIC-03

PA-01 PRS-01 USIA-06 SAM-01 CIAE-00 INR-07 NSAE-00

NEAE-00 /071 W

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P 171401Z OCT 75

FM AMEMBASSY CAIRO

TO SECSTATE WASHDC PRIORITY 7254

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E.O. 11652: N/A

TAGS: USEGJC EG

SUBJECT: EGYPT-US BUSINESS COUNCIL

REF: A. CAIRO 10263 B. CAIRO 10360

1. AMBASSADOR HAS SUGGESTED TO JOHN BREWER, EXECUTIVE SECRETARY OF EGYPT-US BUSINESS COUNCIL, THAT AN INTERVIEW IN BUSINESS WEEK FEATURING US SECTION CHAIRMAN THOMAS MURPHY MIGHT BE APPROPRIATE FOR PUBLICATION DURING PRESIDENT SADAT'S US VISIT. SUCH AN INTERVIEW, IDEALLY, WOULD GIVE ADDITIONAL PUBLICITY TO INAUGURAL MEETING OF COUNCIL HELD IN CAIRO OCT 13-14 AND AT SAME TIME, IN A POSITIVE TONE, POINT TO ACTIONS THAT COULD BE TAKEN BY GOE TO MORE EFFECTIVELY ENCOURAGE FOREIGN INVESTMENT.

2. BEYOND GIVING PUBLICITY TO COUNCIL, OUR OBJECTIVE IN PROMOTING AN ARTICLE IN PRESTIGIOUS BUSINESS PUBLICATION WOULD BE TO PROD EGYPTIAN ACTION ON SUBSTANTIVE PROBLEMS DISCUSSED DURING COUNCIL MEETINGS. MILD CRITICISM OF EGYPTIAN ECONOMIC PRACTICES IN INTERNATIONAL MEDIA RECENTLY HAS RESULTED IN GREATER EFFORTS - NOTABLY BY PRIME MINISTER - TO SOLVE FOREIGN BUSINESS PROBLEMS. WHILE DIRECT CRITICISM SHOULD BE AVOIDED, INTERVIEW COULD BE USED FOR FRANK EXPOSITION OF WHAT US SIDE

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PAGE 02 CAIRO 10399 171436Z

BELIEVES MUST BE DONE BY GOE TO IMPROVE INVESTMENT CLIMATE.

3. AMBASSADOR REQUESTS THAT CHAIRMAN MURPHY'S REACTION TO
THIS SUGGESTION BE SOLICITED AT STATE DEPARTMENT DEBRIEFING
TO BE HELD BY DEPUTY SECRETARY INGERSOLL MORNING OF OCT 20.
EILTS

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Message Attributes

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Disposition Authority: johnsorg
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Margaret P. Grafeld
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06 JUL 2006

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Type: TE
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